# Featured**Slots**

2024/25

1 MARCH 2024 - 28 FEB 2025 | ALL PRICES EXCLUDE VAT

# **News, Diary & Classifieds**

Featured on wine.co.za website & in newsletter feeds. Social Media posts: NEWS & DIARY only.



**BOOST YOUR** Business / Launch/ Wine

**COMBO** | Featured Slots + Banner Ads (Available on Request)

### **News** | 3 Day Feature



## What's the cost?

NEWS	DIARY	CLASSIFIEDS
R 2 300	<b>R 1 150</b> per week	R 450 per week

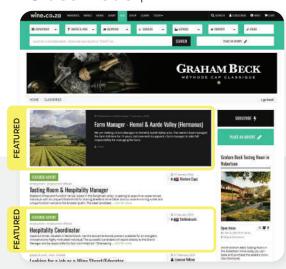
## **44** What our customers say about us

It truly is a pleasure to read your post about SA wine. Now living in Dubai, I miss everything about the South African Winelands. After spending a year and a half working at Delaire Graff and reconnecting with South African wine culture, it is always such a joy to keep up with what is happening in the vineyards and cellars as the year progresses back home. Scott Henry via LinkedIn

## **Diary** | 1 Week Feature



## Classifieds | 1 Week Feature



# **Email newsletter examples**

### Featured slots on **Daily/Weekly Newsfeed** 3 Days





Wine of the Week: Simonsig Kaapse Vonkel Brut Rosé 2022

With Valentine's Day just around the corner, we present to you Simonsig Kaapse Vonkel Brut Rose Cap Classique 2022 as our Wine of the Week.



#### FEATURED

#### Love is in the air

31st January 2024 - Tšepang Molisana

While many love wine, I often wonder how much love colours the wine that we love.





#### World wine woes

5th February 2024 - Winemag co.za, Tim Jai

The wine world is not generally cheerful at present — and I mean the whole big world, not just the South African comer of it.

#### The science of koji in sake production

3rd February 2024 - SevenFifty Daily, Jim Clarke

A key ingredient in the production of Japan's most iconic foods and drinks, keji mold lies at the heart of the sake brewing process

#### Celebrate Valentine's Day at the Bistro Brookdale Estate

31st January 2024 - Brookdale Estate

This Valentine's Day, escape to the Paarl winelands to enjoy a romantic dinner at the Bistro at Brookdale Estate.

### Blend your own wine and celebrate the start of harvest at Durbanville Hills

31st January 2024 - Durbanville Hills

It's harvest time and for the next month, you can celebrate the journey from vine to wine with a personalised expenence at Durbanville Hills.

#### Elsenburg marks 125 years of shaping SA wine leadership

31st January 2024 - Food for Mzansi, Ivor Price

Elsenburg's rich legacy unfolds as Industry experts laud its impact on the wine sector. The institute's 125-year journey signifies a promising future.

#### People drink less wine when bars remove the largest glass, study finds

31st January 2024 - Smithsonian Magazine, Sarah Kuta

### Featured slots on **Weekly Diaryfeed** | 1 Week





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#### FEATURED

Saturday, 3 February, 2024 - Stellenbosch

#### ASARA's Ladies of the Cape Boozie Luncheon



Sunday, 11 February, 2024 - Durbanville

#### De Grendel Concerts presents Watershed & Sunset Sweatshop

Mark your calendars for Sunday, 11 February 2024, as we present an extraordinary afternoon of live music featuring the talented artists Watershed and Sunset Sweatshop.



Friday, 23 February, 2024 - Breedekloof

#### Student2Star Art Collab Exhibition at DTK Wines | #wineforgood

On Friday 23 February, DTK Wines in Rawsonville is hosting the opening night of the Student2Star Art Collab Exhibition.



Wednesday, 7 February, 2024 to Thursday, 8 February, 2024 - Pagri

#### The love of food and wine at Cathedral Cellar

Join us for The Love of Food and Wine, hosted in the majestic Cathedral Cellar on the 7th and 8th of February 2024.



#### Spier Winemakers Dinner: Sowing the seeds, an organic wine story

Join Spier on Friday, 2 February 2024, for a delightful evening that puts organic wine in its well-deserved spotlight.

Friday, 2 February, 2024 - Cape Town

### One&Only Cape Town celebrates South Africa wine's 365th birthday

Join One&Only Cape Town in celebration of South Africa wine's 365th birthday on Friday 2. February 2024.

# Social media exposure

POSTS to our Twitter, Facebook, Instagram & LinkedIn followers.

Ts & Cs Apply



